



Next Stop Adventure

Comms Pack

16 May 2026

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Get on Board



1 About

1.1 Get on Board

[Get on Board](#) is Girlguiding Scotland's public transport challenge. Launched in February 2026, the challenge is designed to not only upskill our volunteers but also give our girls the knowledge and confidence to use public transport.

Why do we need a public transport challenge?

- 56% of girls and young women aged 11-21 say they don't feel safe on public transport on their own. This has increased from 45% in 2022. ([Girls' Attitudes Survey 2025](#))
- Approximately 1 in 3 girls and young women aged 11-21 have avoided travelling on public transport alone. ([Girls' Attitudes Survey 2025](#))
- Groups can't afford private transport to go on adventures
 - £28,265 was requested through our grant schemes between April 2023 and April 2025 for private transport hire. For many groups, adding private coach hire makes a day trip unaffordable, but public transport could broaden their horizons.
- From speaking to our volunteers across Scotland, there's a lack of confidence around taking a group on public transport, a lack of knowledge on how to do it and fear that it's not safe.

The Get on Board challenge pack is full of fun activities to help groups:

- Learn more about different modes of public transport
- Plan a journey, whether that's locally or across Scotland
- Be safe on and around public transport
- Stay occupied on journeys
- And to encourage groups to go on a journey

We've also created a number of resources for volunteers to help them feel confident taking a group on public transport, including:

- A pack full of information on how to plan a journey on train, bus, tram, ferry and subway
- How to book cheap public transport tickets, including ScotRail's 'Kids for a quid' offer
- How to use and apply for a National Entitlement Card for those under 22 to get free bus travel
- Pre-filled risk assessments for various modes of transport

1.2 Next Stop Adventure

We are encouraging groups to use what they've learnt through doing Get on Board to join us on 16 May for our Next Stop Adventure public transport takeover day.

This is a great incentive to put what they have learned into action on a day where they know public transport providers are expecting them.

We're asking you to make sure your frontline staff are aware that there might be groups of Rainbows, Brownies, Guides or Rangers on your services, and to ask them to take a minute (if possible) to be extra friendly to them:

- Give groups a smile and a wave
- Be available to help with any questions they may have
- Be patient with our volunteers who might be flustered getting groups on and off transport, making sure they've got everyone and organising tickets or payment

By giving groups a good experience, you're giving them confidence that on any future trips, they can handle anything that comes up and that your staff will be there to help if there are any issues.

We're very grateful for the support of ScotRail, CPT Scotland, Lothian Buses, CityLink, Ember, Garelochhead Coaches, First Bus, West Coast Motors, Borders Buses, McGill's Bus Group, Stagecoach, Whitelaws Coaches, Hunters Executive Coaches, NorthLink Ferries and CalMac, and we're hoping for a great day for everyone involved!

2 Social media suggestions

Another good way to get involved on the day is to post across your social media. We've added some copy suggestions below, and we have prepared some graphics you can edit on Canva ([square](#) and [4:5 for Instagram](#)) or [download from our website](#) and use to go alongside these captions.

You could also share a picture of the badges we have posted to you, maybe being held by women in your organisation.

2.1 Instagram

Today we are excited to welcome @GirlguidingScot members from across Scotland to our services for Next Stop Adventure, their public transport take over day.

Looking forward to seeing you all soon!

#GGSNextStopAdventure

Did you know that 56% of girls and young women aged 11-21 say they don't feel safe on public transport?

At [your organisation] we want to ensure all our users feel safe and comfortable. Today we are welcoming @GirlguidingScot members from across Scotland to our services for Next Stop Adventure, their public transport takeover day.

This positive experience will help Girlguiding Scotland's young members feel more confident when taking public transport.

#GGSNextStopAdventure

@GirlguidingScot members from across Scotland are taking over our services for an epic public transport takeover day called Next Stop Adventure.

We are excited to see young members learning more about public transport, how to plan journeys and how to take different kinds of transport.

Let us know where your adventure takes you!

#GGSNextStopAdventure

Young people from @GirlguidingScot have been using our services today for their public transport takeover day Next Stop Adventure.

Whether they've went on a quick trip for some ice cream, or gone to sightsee, we hope they've had a wonderful journey. And will hopefully see them again soon!

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2.2 Facebook

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3 About Girlguiding Scotland

Girlguiding Scotland is a Scottish charity supporting almost 40,000 girls and young women and just under 9,000 amazing volunteers.

Girls can do anything. We help them know that, whether they're 4 or 18 or in between. We show girls a world of possibilities, big and small. We help them think big and be bold in a space where they can be themselves, get creative, explore, and have fun. We're a powerful collective voice – with girls, led by girls – changing the world for the better.

