

**PRESS RELEASE**

FOR IMMEDIATE RELEASE

<GIRLGUIDING MEMBERS/BROWNIES/GUIDES/RANGERS> FROM ACROSS <REGION> <EVENT/ACTIVITY> TO RAISE MONEY FOR <CHARITY/CAUSE>

**{insert date}** Girlguiding members from across <region/area> have <description of activity/challenge>, raising a fantastic <amount> for <cause/charity>.

Across the area, <number of Rainbows/Brownies/Guides/Rangers> joined in on the fundraising challenge to <activity>.

Members were inspired to do their part to support the cause after <inspiration behind challenge>.

The event took place at <location and date/time> and saw members smash their initial target of <amount>, going on to raise a whopping <amount>.

<quote from a girl> e.g. Ellie, 8, from 8th Perth Brownies said*: “We had so much fun doing our mile.*

*“We decided to <activity> for our mile which was hard work but we really enjoyed crossing the finish line.*

*“At Brownies we’ve been learning all about how we can take action and help causes we care about – it feels good to know that the money we’ve raised is going to make a real difference to other people’s lives.”*

<quote from a leader or volunteer> e.g. Angela, unit leader from 8th Perth Brownies, said*: “It was brilliant to see girls from all over Tay & Ochils getting involved and doing their part.*

*“We were particularly impressed with all the creative way units found to do their mile – from dancing to hiking and even one group who went round an assault course as many times as it took to make a mile!*

*“Seeing the effort the girls were putting in inspired me and a few other leaders to push ourselves that bit further too and hike up Ben Nevis to help raise even more funds.*

*“Social action projects like this are a really important part of Girlguiding. This challenge has shown the girls that when they take action they can make a real difference to people in their communities and beyond.*

*“I hope all our members feel really proud of just how much they’ve achieved.”*

Community outreach is a crucial part of the guiding experience. According to the Girls’ Attitudes Survey undertaken in 2023, 29% of girls involved in guiding are more likely to have given time to a charity compared to other Scottish young people.

42% are also more likely to help improve their local area or environment.
If you’re interested in becoming a volunteer or know a girl who would like to join guiding, please visit [girlguidingscotland.org.uk](file:///C%3A%5CUsers%5CChloeBurrell%5CDownloads%5Cwww.girlguidingscotland.org.uk).

**ENDS**

**Notes to Editors:**

Photograph attached is of **<insert details of photographs>**.

For further information, images, interview requests please contact chloe@girlguiding-scot.org.uk or press@girlguiding-scot.org.uk

**About Girlguiding Scotland**

Girlguiding Scotland is a Scottish charity supporting almost 40,000 girls and young women and just under 9,000 amazing volunteers. Girls can do anything. We help them know that, whether they’re 4 or 18 or in between. All girls have a home at Girlguiding Scotland - whoever they are. We show them a world of possibilities, big and small. We help them think big and be bold in a space where they can be themselves, get creative, explore, and have fun. We’re a powerful collective voice – with girls, led by girls – changing the world for the better.

We’re made up of Rainbows, Brownies, Guides and Rangers from the Borders to the Highlands who come together to laugh, learn, explore and have adventures, in communities across Scotland and virtually. Our volunteers make guiding happen by giving their skills, time, talent and enthusiasm.

The Guide Association Scotland known as Girlguiding Scotland is a registered Scottish charity no. SC005548.