**[INSERT COUNTY NAME] Plan 2024 – [INSERT END DATE]**

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| --- | --- | --- | --- | --- |
| **The essentials** | **Enquire** | **Welcome** | **Stay** | **Develop** |
| We’ll ensure we’re **efficient**, **compliant** and **well-run**. We’ll lead by example and support our units and districts/ divisions to follow charity best practice and meet their responsibilities with regards to Girlguiding policies and procedures, and the law. | We'll increase our visibility through a range of local and national recruitment and awareness raising activities so more people from a range of backgrounds **enquire** about volunteering with Girlguiding Scotland. | We’ll support local areas to improve the consistency and quality of the **welcome** new volunteers receive, making it quicker and easier to join Girlguiding Scotland as an adult. We’ll also champion flexible approaches to guiding to ensure our offer meets the needs of today’s volunteers as well as today’s girls. | We’ll deliver unique, high quality girl events that encourage more volunteers to have fun, build friendships and see the difference they make to the lives of girls across Scotland. We’ll also celebrate our volunteers’ achievements, encouraging them to **stay** in guiding. | We’ll give all members access to leadership opportunities and training, so they **develop** new skills and gain confidence. Our existing volunteers will develop in their roles and more of our young members will progress to adult volunteering, helping to build our future volunteer workforce. |
| **What will we do?** | | | | |
| 1. | 1. | 1. | 1. | 1. |
| 2. | 2. | 2. | 2. | 2. |
| 3. | 3. | 3. | 3. | 3. |

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| **What will we do?** | **Why are we doing this?** | **Who will be involved?** | **What will success look like?** | **Progress to:**  **[INSERT DATE]** |
| **The Essentials** | | | | |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| **Enquire** | | | | |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| **Welcome** | | | | |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| **Stay** | | | | |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |
| **Develop** | | | | |
| 1. |  |  |  |  |
| 2. |  |  |  |  |
| 3. |  |  |  |  |