# Some counties will have an ambassador(s). Their roles vary across Scotland however, the following principles should apply:

# County ambassador

# Who can undertake this role?

* This role is open to anyone over the age of 18. They do not need to be a member of Girlguiding.
* They will be nominated by the county commissioner and their appointment will be approved by the county executive.
* Whether they are external or internal to Girlguiding, they should be someone who recognises the value of what Girlguiding does and is passionate about sharing this with others.

# How long is the appointment for?

* Their appointment should be for a fixed term, for example 3 or 5 years. This can be renewed for a further fixed term.

# What does the county ambassador do?

* The primary function of the county ambassador is to act as a representative of Girlguiding and to inspire others to support the aims and values of the organisation.
* An ambassador shares the ‘story’ of Girlguiding externally. This might include telling friends, family, and colleagues about what Girlguiding does, speaking at or hosting events, or using their professional network to get people involved in the organisation.
* The role is representative, and the ambassador does not hold an active governance role.
* The role is flexible, and the county commissioner should agree specific responsibilities or a particular description of the role with the post-holder.