

Welcoming new volunteers

Girlguiding Scotland's role in welcoming new adult members



Warm Welcome From Girlguiding Scotland

Aim:

Introduce Girlguiding Scotland as a source of support for new enquirers

Ensure new enquirers receive a consistent warm welcome, wherever they are in Scotland

Important:

Adds to but does not replace local warm welcome!



Warm Welcome What's new?

- From September 2021 all new volunteer enquirers receive...
- 1. Welcome email from GGS team
- 2. A PDF Scottish welcome booklet
- 3. Invite to a welcome zoom



Welcome to volunteering With Girlguiding Scotland

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Co-operation

Leadership

Flexibility





Warm Welcome 1. Welcome email

How it works...

- Girlguiding provides Girlguiding Scotland with list of every new volunteer enquirer added to go in last 7 days (whatever stage of the joining process they are at)
- Girlguiding Scotland's Membership Development & Growth Administrator sends a welcome email which includes a pdf version of our Scottish welcome booklet and a link to register for a welcome zoom session
- The welcome email is a first 'hello' from the Scottish team and ensures every new enquirer can get in touch with Scottish HQ if they don't receive a local response to their enquiry

Warm Welcome 2. Welcome booklet

PDF containing...

- GGS HQ contacts
- Intro to guiding in Scotland
- Induction checklist
- Communications info
- Roles available
- Support available



workshop for girls. Speak to your commissioner and get invol

Warm Welcome

3. Welcome zoom info session

- Light-touch friendly welcome aimed at those just starting out.
- Registration is via Eventbrite link shared in welcome email
- Zoom sessions cover...
 - Sharing skills you can gain from volunteering
 - Examples of roles available supporting and in-unit
 - Discussion of motivations for volunteering
 - Explaining our structure local and national
 - Introducing sections (briefly!) and our key messages
 - What's next expect to provide references, PVG, A Safe Space, First Response and optional e-learnings

Warm Welcome

After the welcome trainings...

- Enquirers are encouraged to look out for local contact/invites to local welcome or induction sessions
- County commissioners are notified if anyone from their county attends the session
- Following county membership network feedback...
 - From January 2022, we'll add a note to the GO record to show...
 - When a welcome email is sent by GGS
 - When an enquirer attends a GGS welcome session

Warm Welcome Important things to note...

- Girlguiding Scotland's admin will not move enquirers on GO so you'll still find them as 'new enquiries' even if a welcome email has been sent.
- These Girlguiding Scotland warm welcome activities won't replace a warm local welcome
- Welcome zoom sessions have been scheduled for every other month in 2022 but if demand increases, they'll happen more often
- Counties may want to run their own welcome sessions or focus on induction instead
- If leaders or commissioners are struggling to keep up with enquiries they should contact the Scottish team for support (<u>membershipadmin@girlguiding-scot.org.uk</u>)