

Recruitment Conversation Starters

Starting a conversation with a stranger can feel a bit daunting. These questions can be a first step toward asking people about joining Girlguiding as an adult member. You could use them at a recruitment event or with parents in the meeting place.

Conversation starter



How much do you know about Girlguiding?



Conversation starter



Were you a Rainbow/Brownie/ Guide/Ranger?



Conversation starter



What do you remember about your leaders?



Conversation starter



What sort of volunteering opportunities are you looking for?



Conversation starter



Tell me a bit about yourself



Conversation starter



Have you thought about volunteering with friends or family?



Conversation starter



Have you heard
of Girlguiding
before?



Conversation starter



Have you heard of
Rainbows/Brownies/
Guides/Rangers
before?



Conversation starter



Did you know
that Girlguiding released
a new activity and
badge programme for
girls and young women
in 2018?



Conversation starter



Did you know that
we have lots of really
flexible volunteering
opportunities?



Conversation starter



What do you
do in your spare time?
What do you enjoy
about these activities?



Conversation starter



What do you do?



Conversation starter



Conversation starter



What do you remember about your meetings?



What are your strengths?



Conversation starter



Conversation starter



Have you ever thought about getting more involved in your local community?



Are you interested in supporting girls to reach their potential?



If you'd like any further support with adult recruitment, contact the Membership Development Team at Scottish Headquarters (membershipadmin@girlguiding-scot.org.uk).

If you're a trainer and would like a set of these cards in another format, please contact the above email address.