

Lead volunteer for flexible guiding

Application pack



EXCELLENCE



ACCESS



VOICE



CAPACITY





Lead volunteer for flexible guiding

The membership growth working group has been established to support the delivery of Girlguiding Scotland's membership growth strategy (2018 -2021) by providing support to counties to help them overcome local barriers to growth.

Role

To champion flexible approaches to guiding, raising awareness of the different ways that guiding can be delivered locally to meet the needs of current members and those waiting to join.

To reach out to units who are already doing things differently to help us understand how flexible approaches are already being used to sustain and develop local guiding. You'll collect information that will help us to build case study profiles of such units and/or build funding bids to expand support for flexible guiding.

To act as a source of information, advice and encouragement for those interested in piloting new ways of delivering guiding at a local level, signposting relevant resources and funding opportunities. You'll share best practice gathered from projects across Scotland with members of the growth working group and other Girlguiding Scotland teams as relevant.

Term of office

The appointment is for 3 years with a further extension of 2 years if mutually agreed with the lead volunteer for membership growth and development.

The role holder must also be able to commit to 4 face to face meetings at Scottish Headquarters per year. The weekly time commitment is anticipated to be approximately 4 hours per week.

It's essential that the role holder maintains regular phone and email communication with other members of the working group and the membership development staff team, sharing learnings and seeking advice as appropriate.

Who can do this role?

Any adult member age 18+. Practical experience of different ways of delivering guiding (including but not limited to holiday guiding) would be an advantage in this role.

Responsible to

Lead volunteer of membership growth and development



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Working closely with

This role is part of the membership growth and development working group. You will work with other members of the working group, the membership development staff team, trainers and other local volunteers throughout Scotland.

Personal qualities

- Strong understanding of Girlguiding Scotland's values, aims and objectives
- Enthusiasm for supporting members to grow guiding
- Ability to inspire and engage others to want to try flexible models
- Articulate and confident speaking to others in a 1-2-1 or group setting
- Good organisational, written and communication skills
- Willingness to work remotely with people using email, telephone, Skype, etc., as appropriate
- Willingness to travel to meet other volunteers

Responsibilities

- To promote Girlguiding Scotland and Girlguiding generally
- To promote Girlguiding Scotland's approach to membership growth (strengthen, retain, build up, reach out)
- To attend and contribute to Membership Growth and Development Working Group meetings (at least 4 face to face meetings per year)
- To collect and share examples of flexible guiding happening across Scotland with members of the Growth Working Group, other Girlguiding Scotland teams and local levels as appropriate
- To encourage and inspire local levels to trial flexible approaches to guiding in order to meet existing demand or reach new communities,
- To promote any relevant resources, funding and/or training available
- To assist in identifying local training and support needs which will give rise to the development of new resources, initiatives or workshops (to be delivered by time-limited project teams) and provide 1-2-1 advice as required
- The role holder may also be invited to lead sessions at the training events such as County Commissioners' 24 Hour Conference in spring and/or the County Commissioners Weekend in autumn

Go role

Country/region membership growth coordinator



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How to apply

Applications from across Scotland are welcomed. Please spend a few minutes looking through this pack to learn more about the role. Informal discussions are welcomed from anyone who is considering applying - you can contact guiding development manager Louise Henderson on louise@girlguiding-scot.org.uk or call on 0131 226 4511.

Please complete the application form at the back of this document. Each application needs to be supported by one reference.

Please send your application to louise@girlguiding-scot.org.uk. The deadline for the receipt of applications is midnight on 11 October 2019.



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Application Form

Name	
Membership number (if applicable)	
Contact details	
Current active role(s) in Girlguiding	
Are you currently or have you ever been involved in any form of flexible guiding? If so, please tell us about your experience. (max 300 words)	



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<p>Why should we encourage more areas to consider flexible approaches to guiding? (300 words)</p>	
<p>Why might areas be reluctant to embrace different models of delivering flexible guiding? (max 100 words)</p>	
<p>Are you comfortable with the anticipated time commitment attached to this role?</p>	
<p>Please include the name and contact details of one reference</p>	

As a courtesy we will also check in with your county commissioner so you may want to let her know you are applying.