



Flexible Guiding Project Fund 2019



What is the Flexible Guiding Project Fund?

The Flexible Guiding Project Fund is a branch of the Developing Guiding Fund which has been created with support from The Gannochy Trust. Other branches exist to support district, division, county and region-level projects while this branch aims to support volunteer teams who want to deliver guiding flexibly to reach girls who might otherwise miss out on what we have to offer.

The fund has been created to help trial new projects so it's not intended to support existing flexible guiding units.

What do we mean by 'flexible guiding'?

Flexible guiding means thinking outside the box and challenging perceptions - whether that means meeting in unconventional venues, meeting in the holidays or working with groups who might be excluded from a traditional weekly meeting (for example, those in hospital, young offenders or transient communities). Flexible guiding takes many forms but at its heart is a desire to try something new in order to give more girls and adults the chance to join us.

What kind of projects will this fund support?

We aren't being overly prescriptive about the projects this fund will support because we want you to tell us what the issues are in your area and what you think is needed to reach more girls and adults. In 2017, we supported holiday guiding projects for girls of Rainbow age in Midlothian and Orkney and a holiday residential for girls age 13+ in Ross-shire. Each project was different as it responded to a specific local need.

How much funding is available?

This fund aims to cover the costs associated with piloting a new flexible guiding project. The amount of funding required will vary dramatically depending on the nature of your project so there is no cap on how much funding you can request. The budget section of the project planning form will let our panel understand why you have asked for the amount you have done so it's important that you complete this as fully as possible. If you can supply quotes, that will strengthen your application significantly.

When to apply?

There will be four funding deadlines in 2019 as follows:

- 14 March 2019
- 14 May 2019
- 14 September 2019
- 14 November 2019

You must apply for funding **at least** 2 months ahead of your project start date.

How do I apply?

If you need help planning your project please get in touch with Louise Henderson, Membership Development Manager (0131 226 4511 or louise@girlguiding-scot.org.uk).

We will link you up with volunteers who have already run flexible guiding projects in other areas so that you can benefit from their experiences.

Once you are ready to apply, please complete and return the project planning form to Louise Henderson along with any relevant quotations.

Flexible Guiding Project Fund, 2019

Project Planning Form

Your name:	
Your membership number:	
Your email address:	
Area you are representing: (district, division or county)	
Name and email address of the commissioner supporting your application:	

Tell us about the flexible guiding project you are proposing?
<i>What do you plan to do?</i>
How have you identified that there is a need for this project in your area?
Who do you want to reach through your project?
<i>How many girls will you invite? How many spaces will be available? Will you only include those on the waiting list for a specific length of time or all girls? Will you also include girls who are waiting to transfer? Will you be targeting girls from a specific area within the district, division or county?</i>
How will you reach these girls?
<i>Will you only be targeting girls who are already on GO? Will you invite them via email or post? If you're intending to reach girls who haven't yet signed up via GO, how will you reach them?</i>

Who will support the project?

Think about the numbers and roles required to support each stage of the project (planning, admin, delivery, evaluation)

How will you recruit these volunteers?

Do you have a Growing Guiding Coordinator in your county that might like to get involved? Could your LQ Coordinator help to identify Leaders in Training that might like to get involved? Are there prospective volunteers on Join Us that would benefit from a guiding taster too? Will you invite parents to support the project?

When will the project take place?

Think about local school holiday dates and the availability of the volunteers taking the lead on the project. Think about what format would be most appealing to volunteers and parents - full days, half days, etc. Think about the time needed to plan your event too (including issuing invitations and registering girls).

Where will your project take place?

Is there a local guiding venue available already or will you have to find an alternative venue? What facilities does the venue need to have for your project? How much will the venue cost?

Will you need to offer transport to enable girls to attend?

This will depend on the venue and where the girls are coming from. Transport costs or availability might prevent girls in rural or deprived areas from participating for example.

What programme resources and equipment will you need to run your project?

List everything needed to run your project. Some of this might already be available or you may need to purchase it all for the initial project. (Remember, all costs will be covered by the Gannochy Trust Developing Guiding Fund so don't go without something that would make a difference!)

What support will you need from Scottish headquarters?

*Will you need data to help you identify which areas to target?
Would you like us to put you in contact with volunteers who already have experience of holiday guiding?*

How will you evaluate your project in the short term?

*It's important to measure the success of your project to help you decide whether it should be repeated in future and/or whether there are elements that could be improved.
It's important to collect feedback from girls and their parents but also from the volunteers supporting and running the project. Scottish headquarters can provide you with tools to do this if you'd prefer but if you have your own plans, please include them here.*

How will you evaluate your project in the longer term?

We'd like you to be able to follow the girls that take part in the tasters for a period of time so that we can see how many end up in weekly units, join Lones, etc. You might do this by using GO or you might ask parents to keep in touch using a simple form, etc. Scottish headquarters can help you with this but if you have specific plans or ideas, share them here.

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Privacy Notice

What will you do with my data?

It's simple. We need the information you share with us to run our grants programme and to satisfy our legal responsibilities. We'll keep it safe for as long as you are an active member.

We promise we'll only share your information if:

- you ask us to
- the law requires us
- in order to comply with our policies
- we carry out market research
- it's in the public interest

Don't worry - we'll never sell your data or share it for any other reason.

Girlguiding Scotland is the registered data controller* for all our members' personal information, both in the UK and around the world.

[Want to find out more about how we use your information - and your rights?](#)

* The organisation that manages and looks after your data