



Resources for Recruitment: A Quick Guide Jan 2016

There are lots of resources available to help with recruiting more girls and adult volunteers. This guide provides an overview of what's on offer.

For advice on how to use these items to reach out to girls and adults please see the Growing Guiding area of the Resources section on [Girlguiding Scotland's website](#).

We recommend that you use this guide alongside the *Girlguiding Scotland recruitment resources lending service* leaflet, *Recruitment planning grid* and *Design tips for creating great displays* which are also available in the Growing Guiding section of our website.

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1. How do I order recruitment resources?

If you want generic Girlguiding materials, you can order them by contacting your local Girlguiding Scotland shop :

Edinburgh Guide Shop

0131 225 3483

edinburghguideshop@girlguiding-scot.org.uk

Glasgow Guide Shop

0141 248 4200

glasgowguideshop@girlguiding-scot.org.uk

If you would like to personalise the resources available by adding details of guiding in your area, please visit the [Online Print Centre](#) in the members' area of the Girlguiding website. If you need assistance with registering for or using the Online Print Centre more information is available in the [Online Print Centre User Guide](#) in the members' area of the Girlguiding website.

2. How much do these resources cost?

Unless specified, the following resources are available for free with Girlguiding branding, although there may be a cost for postage. If you would prefer personalised items these can be ordered through the [Online Print Centre](#), which also sets out costs.

We have included the codes for each item to make it easier for you to order these items through a Girlguiding Scotland shop. From time to time Girlguiding Scotland will be able to supply you with additional branded resources at no cost. For details of what is currently available see Section 6.

3. Resources for recruiting girls

3.1 Section posters

These colourful and fun section posters come in packs of ten and are free with Girlguiding branding (as below).

6982 Rainbow posters

6983 Brownie posters

6984 Guide posters

6985 The Senior Section posters



3.2 Section postcards

These handy section postcards match the section posters above. These are also free with Girlguiding branding. They are available in packs of 50.

6906 Rainbow postcards

6907 Brownie postcards

6908 Guide postcards

6909 The Senior Section postcards



Don't forget that Girlguiding Scotland also has section banners available for members to borrow.

4. Resources for recruiting adults

4.1 Trefoil Guild

This matching Trefoil Guild poster and postcard are available for free with Girlguiding branding. The poster has space to enter details of your local Guild.

6881 Trefoil Guild poster

6880 Trefoil Guild postcard



4.2 Resources for recruiting student volunteers

These Be part of it! student postcards, leaflets and posters have been specially designed with student volunteers in mind. Postcards are available in packs of 50, while leaflets and posters come in packs of 10. As above, these are free with Girlguiding branding.

6955 Be part of it! student postcard

6957 Be part of it! student leaflet

6956 Be part of it! student poster

You may also wish to download the [Girlguiding student volunteering video](#).



We also have two student volunteering banners which can be borrowed from Girlguiding Scotland.

4.3 Resources for recruiting adult volunteers



6979 Volunteer postcards

6958 Volunteer Be part of it! leaflets

6925 Volunteer Be part of it! posters



Volunteer postcards come in packs of 50 while the Be part of it! volunteer leaflets and posters are available in packs of 10. We also have two volunteer banners which can be borrowed from Girlguiding Scotland.

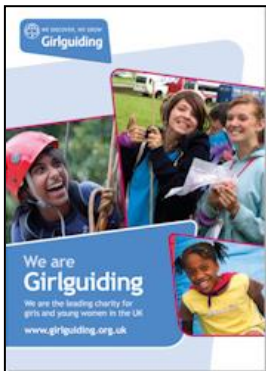
5. Other resources to help with recruitment

Shout out about Girlguiding is a pocket-sized leaflet summarising key messages to promote Girlguiding to external audiences, and gives you some hints on how you can relate these messages to the activities your girls do every week. Key messages tailored to Scotland [insert hyperlink when available] are available on Girlguiding Scotland's website. Both are useful for volunteers taking part in recruitment activities.

6980 Shout out about Girlguiding (supplied singly)

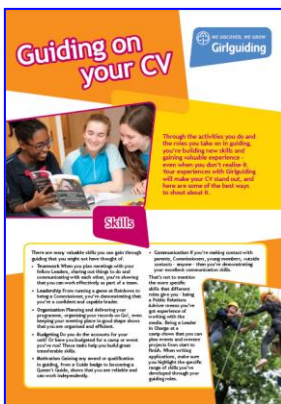


Please note, this leaflet is not intended to be distributed to parents or prospective volunteers.



We are Girlguiding is an introductory leaflet about guiding and each of the guiding sections. You can give this to anyone who wants to know more about what we do. These leaflets are available for free and come in packs of ten.

6974 We are Girlguiding leaflet



If you are taking part in a careers event or volunteering fair you might want to take along some copies of *Guiding on your CV*. Download a copy from Girlguiding Scotland's website:

https://www.girlguidingscotland.org.uk/wp-content/uploads/2016/02/4035_GuidingOnYourCV.pdf

Our new *Guiding for Employers* leaflet will help promote the transferable skills that our members gain through leadership roles. **Download a copy here:**



If you would like to create your own PowerPoint presentations to promote guiding, get started with the template available on the Girlguiding website (<https://www.girlguiding.org.uk/default.aspx?page=7102>).

There are also lots of videos available to help promote guiding to different audiences - check out Girlguiding's YouTube channel: <https://www.youtube.com/user/girlguiding>

6. Free from Girlguiding Scotland - for a limited time only!

We often branded giveaways that we can supply to support your event. These are available on a first-come first-served basis so contact us (administrator@girlguiding-scot.org.uk) to find out what's available.