

Lots of projects have already been supported by the Gannochy Trust Developing Guiding Fund. Read on to find out more about the kinds of projects that this scheme supports.

### ***Recruitment Campaigns for Volunteers***

Many Divisions and Counties have received funding to support local recruitment campaigns aimed at attracting more adults into guiding. The adults recruited through these campaigns have helped to open new units but have also, importantly, helped to strengthen existing unit teams and offer current volunteers extra support.

Grant money could be used to cover the cost of:

- borrowing branded items from Scottish Headquarters (including our branded gazebo!)
- renting pitches or stands at a series of community events
- catering and venue hire to hold a follow-up information event or trial regular info evenings
- local advertising (print, radio or online)



### ***Trying something new - welcome and induction***

The Developing Guiding Fund has helped lots of areas try new ways of welcoming and training new volunteers. Some Counties have used funding to review the way that adults are contacted when they enquire through Join Us and ran trainings to ensure that everyone receives a speedy warm welcome. Others have developed local welcome packs and ran fast track trainings specifically aimed at 'blitzing the book' to ensure new volunteers who want to take on Leadership roles are ready to do so as soon as possible.

Grant money could be used to cover the cost of:

- 'Meet and Greet' events to match prospective volunteers with units in need of extra support
- Venue hire, catering and travel costs for a fast track Leadership event which will result in more qualified Leaders
- Costs associated with delivering 'Warm Welcome' training to existing volunteers
- A trial run of a new local welcome pack for all adults joining guiding (not just Leaders)



### ***Building Leadership Skills in Young Members***

Several Districts, Divisions and Counties have used funding from the Developing Guiding Fund to offer dedicated training opportunities to build Leadership skills in our young members. This funding can support Patrol Leaders and Young Leaders' training or events which focus more widely the Guide and Senior Section age groups to raise awareness of all the opportunities available to these sections including Guide Camp Permit, Commonwealth Challenge, Baden Powell Challenge, Chief Guide's Challenge, Queen's Guide Award and Peer Education.



Grant money could be used to cover the cost of:

- Residential weekends at Netherurd for neighbouring Districts and Divisions which have a specific focus on building Leadership skills
- Day events promoting wider guiding opportunities to girls who might not otherwise take up these opportunities

### ***Encouraging Girls to Move on Up***

The prospect of joining the next section can be scary. Joint events which link up Rainbows and Brownies, Brownies and Guides, Guides and Senior Section or even all three together can be a great way of putting girls at ease and showing them that there's even more fun to be ahead when they move on up. District and Division events which bring girls and volunteers together also help to show each unit is part of a wider guiding family. Events where older girls explain what they get out of guiding to both younger girls and their parents can have a huge impact too.



Grant money could be used to cover the cost of:

- A District parents evening for those with girls who are almost ready to join the next section run by older girls
- Programme activities for a District-wide week of joint meetings
- A programme-related trip for girls from across the District and from 2 or more sections
- A District 'Gateway to Guides' event for older Brownies

### ***Got something else in mind?***

These are just a few examples of projects that have already been supported by the Developing Guiding Fund but there are lots more possibilities. As long as your idea involves trying something new and supports the aims of Girlguiding Scotland's Growing Guiding Strategy you are eligible to apply. If you want to find out more and get help with putting an application together, contact Louise Henderson on 0131 226 4511 ([louise@girlguiding-scot.org.uk](mailto:louise@girlguiding-scot.org.uk)).