

Introducing  
**easyfundraising**  
.org.uk



Working in partnership with



WE DISCOVER, WE GROW

**Girlguiding**

# What is easyfundraising?

An easy way to raise **FREE funds** for **[INSERT YOUR UNIT NAME]** when you shop online – no cost, no catch

- ✓ There are almost **3,000 retailers** on board, so you can raise on everything from uniforms to utility bills
- ✓ There are already **65,000** charities and good causes signed up
- ✓ easyfundraising has **raised nearly £10m** for good causes around the UK
- ✓ Over 4,000 units are registered with easyfundraising, raising **over £330,000** between them!



[Watch the video »](#)

amazon.co.uk

John Lewis  
johnlewis.com

TESCO

Expedia.co.uk

ebay

YOUR M&S

Argos

Sainsbury's

easyfundraising  
.org.uk

# Case Study:

## 1<sup>st</sup> Cawston Brownies, Rugby

1<sup>st</sup> Cawston Brownies have raised **over £1,600** which has funded activities and trips which the whole unit community can enjoy!



*“We loved the professionalism of the site and as it was free to register, we signed up – and we’re very glad we did!”*

**Jen Smith** | Unit Leader

**Top Tip:** *If all the parents of an average sized unit signed up to support, the unit could raise over £190 for the girls this Christmas!*

# Here's how it works

**easyfundraising**  
.org.uk

Nearly **£10million** raised so far!

## 1. Start at [easyfundraising.org.uk](https://www.easyfundraising.org.uk)

Every time you shop online, be it a hat or a holiday – head to [easyfundraising.org.uk](https://www.easyfundraising.org.uk) first

## 2. Make a purchase

Search for the retailer you want and shop as normal. Everything's the same, including the price

## 3. Get a donation

When you check out, that retailer will make a donation to our school for no extra cost whatsoever!

# Raise on everything



## Travel & Days Out



## Business Purchases



## Fashion & Beauty

DEBENHAMS



## School Shopping



## Electrical Essentials



## Food & Drink



# The easyfundraising Donation Reminder



Never miss a free donation with the Donation Reminder. If you think you might forget to shop each time via easyfundraising then the Donation Reminder will help you. It provides a little reminder every time you shop online.

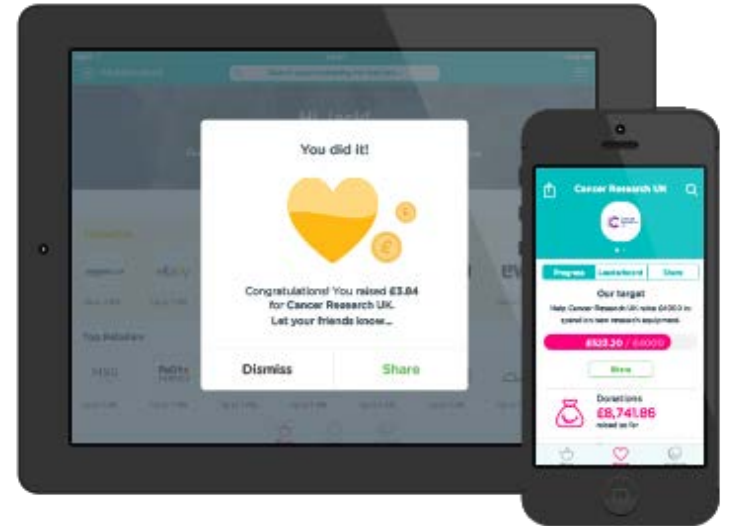
- ✓ Over **150,000** supporters use it
- ✓ They raise on average **5x more**
- ✓ It's **free** with no annoying ads

# The easyfundraising app

Shop on your mobile or tablet?

Download the free easyfundraising app and make raising donations even easier.

- ✓ Raise up to **50% more** donations
- ✓ Shop at almost **3,000 retailers** on the go
- ✓ Get notified of your successful donations
- ✓ Works for iPad, iPhone and iPod touch. (Coming soon for Android!)



# 5 reasons to sign up now!

1. It's easy to raise valuable funds for your unit.
2. It doesn't cost you a penny extra when you shop.
3. The whole unit community can get involved and be making a real difference to the girls' educational experience.
4. Join now and you'll be ready to start raising for Halloween, Bonfire Night and Christmas!
5. It takes just one units worth of parents to raise **£190** this Christmas! \*



Register your unit or sign up to support your unit here:

<http://www.easyfundraising.org.uk/girlguiding-scotland/>

\* Based on 30 people raising £6.33 each between Oct-Dec

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